









Berkinthelar 2023

A Wag of Our Tails in THANKS to Our Sponsors...

PRESENTED BY BIG DOG BARK'S 2023







ALPHA DOG







LEADERS OF THE PACK























FRIENDS OF BARK IN THE PARK















MEDVET

Supported, in part, by a Cultural Affairs grant from the City of San José

...and BIG SLOBBERY KISSES to ALL of OUR VOLUNTEERS!

Bark in the Park is made possible through the efforts of HUNDREDS of volunteers — Thanks to everyone who has worked to make our *25th Anniversary* event a success!





BARK'S 25th YEAR!

oh Boy. OH Boy. Oh Boy!

Twenty seven years ago,...

...five neighbors who regularly met with their dogs in William Street Park conceived the idea of holding a Naglee Park dog festival, hoping to bring together fellow dog owners on a larger scale. After weeks of planning, enticing local vendors, and some advertising, the first Bark Saturday—amazingly and unexpectedly—drew over 3,000 people and 1,000 dogs to the Park. The rest is history.

This year's 2023 celebration marks Bark's 25th anniversary. It remains the Naglee Park Campus Community Association's biggest community event of the year and is recognized as one of the largest dog festivals in the country.

Since 1996, Bark in the Park has been supported primarily by neighborhood volunteers and for many years was managed and produced by Naglee Park's own "Forever Big Dog," Ken Podgorsek, who shepherded Bark from the beginning, laying the foundation for all, to continue building upon today.

Over the years, Bark in the Park has proudly donated over \$200,000 to local pet charities and the greater community. Donations are targeted to local animal causes, educational enrichment in local schools, children's literacy programs, and activities which improve the neighborhood community through resident involvement and events.

Bark in the Park is still produced by Naglee Park volunteers for the enjoyment and benefit of the greater community. We are proud of our neighborhood and its unique history and are grateful for your many years of attendance and support!

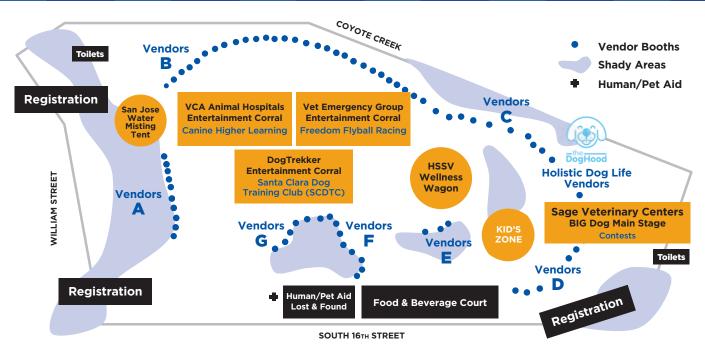
6

The Naglee Park CCA Board



ENTERTAINMENT





SAGE VETERINARY CENTERS BIG DOG MAIN STAGE

THE DOGHOOD PRESENTS:

DR. JUDY MORGAN—HOLISTIC GURU IN PET CARE

A highly experienced integrative veterinarian, acupuncturist, chiropractor, food therapist, author, and speaker with over 37 years of experience, Dr. Morgan is dedicated to educating pet owners worldwide about the power of natural healing and transforming the lives of pets through her advocacy and by empowering pet owners.

Dr. Morgan will offer two live presentations on the Sage Veterinary Centers Main Stage:

Six Ways to Keep Dogs Naturally Healthy — 11:00am Species Appropriate Diets For Dogs — 3:00pm

BARK IN THE PARK CONTESTS

Come watch and cheer on our furry contestants and their owners, as they vie for prizes and glory!

Pet/Owner Look-Alike Contest — 12 Noon Dog-Costume Contest — 1:00pm

Happy-Dog Tail-Wagging Contest — 2:00pm

VCA ANIMAL HOSPITALS CORRAL

CANINE HIGHER LEARNING

Canine Higher Learning offers group training classes at all levels from beginning to advanced training, including Canine Good Citizen and various dog sports. They also offer dog behavior consulting for a variety of dog behavior problems including dog aggression, leash reactivity, destructiveness, child/dog relationships, and cat/dog integration. Group classes are offered at the Humane Society in Milpitas, while private consultations can be online or at the Humane Society.

Demonstrations at 10:15, 11:45, 1:30, 3:00 and 4:15.

VET EMERGENCY GROUP CORRAL

FIGHTING FOR FREEDOM FLYBALL CLUB

Flyball is the drag racing of the dog sports world. Fighting for Freedom Flyball, a competitive Bay Area racing flyball club returns to demo this exciting competition.

Flyball involves 2 teams of 4 dogs in a relay race to catch and carry a ball over the finish line. The noise and excitement must be experienced!

Come for a fun-filled demo and learn about flyball racing, then join one different attendee participation Flyball Skills Workshops—introducing Recalls, Jump Value, Toy Games, and Mat & Box skills—will follow each demonstration.

Performances at 11:15, 1:15, 2:15, and 3:15.

DOGTREKKER CORRAL

SANTA CLARA DOG TRAINING CLUB

Santa Clara Dog Training Club is a community that believes in the power of the human-canine connection that is established through education and dog-friendly training. It is a non-profit, American Kennel Club (AKC) member that has actively been conducting training classes and holding performance competitions in San Jose and the South Bay for over 60 years! Whether you are interested in anything from Puppy to Advanced Dog Sports, we invite you to join our classes!

Demonstrations at 10:45, 12:45, 2:45 and 4:00 and sign up for Training Sessions at 11:30, 12:15, 1:45 and 3:00

KID'S ZONE

- Bulldog Bounce House
- Doggy-Themed Activities and Crafts
- Kids' DIY Agility Course, all to make sure kids have as much fun as dogs at the event!



ENTERTAINMENT



	SAGE VETERINARY CENTERS BIG DOG MAIN STAGE	VCA ANIMAL HOSPITALS CORRAL	VET EMERGENCY GROUP CORRAL	DOGTREKKER CORRAL	KIDS' ZONE
10:00	BARK IN THE PARK CONTESTS	CANINE HIGHER LEARNING	FIGHTING FOR FREEDOM	SANTA CLARA DOG TRAINING CLUB	ACTIVITIES
10:15	& PRESENTATIONS		FLYBALL CLUB	(SCDTC)	Big Bulldog Bounce House
10:30		Canine Higher Learning 10:15-11 :15			Doggy-Themed Activities & Crafts
10:45		followed by		SCDTC 10:45-11:00	Kids' DIY
11:00		Audience Participation			Agility Course
11:15	The DogHood Presents: Dr. Judy Morgan		Flyball Racing		
11:30	11:00-11:45		11:15-11:45 Skills Workshop— Recalls	SCDTC 11:30-11:45	
11:45			Recails	11.30-11.43	
12:00		Canine Higher Learning			
12:15	Pet/Owner Look-Alike Contest	11:45-12:45 followed by		SCDTC 12:15-12:30	
12:30	12:00 - 12:45	Audience Participation			
12:45				SCDTC 12:45-1:00	
1:00					
1:15	Dog Costume Contest 1:00-1:45		Flyball Racing 1:15-1:45		
1:30	1:00-1:45		Skills Workshop— Jump Value		
1:45		Canine Higher Learning 1:30-2:30		SCDTC 1:45-2:00	
2:00		followed by			
2:15	Tail Wagging Contest 2:00-2:45	Audience Participation	Flyball Racing 2:15-2:45		
2:30	2.00-2.43		Skills Workshop— Toy Games		
2:45				SCDTC 2:45-3:00	
3:00					
3:15	The DogHood Presents: Dr. Judy Morgan	Higher Learning	Flyball Racing 3:15-3:45		
3:30	3:00-3:45	3:00-4:00 followed by	Skills Workshop— Mat & Box Criteria	SCDTC 3:30-3:45	
3:45		Audience Participation			
4:00				SCDTC	
4:15		Canine		4:00-4:15	
4:30		Higher Learning 4:15-4:30			
4:45					

Please note that times are approximate and weather permitting.



Saving Lives & Keeping Families Together

HSSV.ORG



Connect with us @humanesocietysv



Today at Bark in the Park...

The Humane Society Silicon Valley (HSSV)
Wellness Wagon will be
providing FREE vaccines
(while supplies last.)

Donations are appreciated but not required.



by your side, when you need us most.

Veterinary Emergency Group takes a radically different approach to emergency, with open-concept hospitals, our highly trained ER-focused staff, and an immersive customer experience. VEG is growing, with ERs open 24/7 nationwide to help people and their pets when they need it most.



open 24/7

FIND YOUR LOCAL VEG AT VEG.COM







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13th Street Cat Rescue

www.13thstcats.org info@13thstcats.org



AllProvide

www.allprovide.com management@allprovide.com

A Motherpuppin' **Enriching Time**

www.motherpuppin.com forsniffsandgiggles@gmail.com

Anything's Pawsible Dog Training

www.anythingspawsible408.com anythingspawsible408@gmail.com

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Aromas Dog

www.dogisgood.com aromasdog@gmail.com

Bailey's Wellness, LLC

www.baileyscbd.com info@baileyscbd.com

Barkin by Brit

Barkinbybrit@gmail.com

Benji's Backyard

www.benjisbackyard.com Scheduling@benjisbackyard.com

Better Life Chiropractic & Dr. Dabb's Healing Inc.

www.blclosaltos.com www.drdabbscbd.com Health@BLClosaltos.com



Buddy's Batch

www.buddysbatch.com Todd@mygreenlunch.com

Calaveras Veterinary Clinic

www.calaverasvetclinic.com calaverasvet@gmail.com

California Bully Rescue

www.californiabullyrescue.org connect@californiabullyrescue.org



Canid Roots

www.canidroots.com support@canidroots.com















Find Your Favorite Bark in the ParkVendor All Year Long at: www.BarkSanJose.org

Canine Companions

www.canine.org ccisouthbayoutreach@gmail.com

Cap & Jack LLC

www.capandjack.com lydia@capandjack.com



Christmas in the Park

www.christmasinthepark.com info@christmasinthepark.com

City of San José -San José Clean Energy

www.SanJoseCleanEnergy.org laura.correa-hernandez@ sanjoseca.gov

* Bark in the Park 2023 Sponsor

City of San Jose -**Environmental Services**— Communications

www.SjEnvironment.org/ Pollution-Prevention monica.dinsmore@sanjoseca.gov

Club K9, Inc.

www.Clubk9.com Info@clubk9sunol.com

Coffee Companions Coffee Co.

www.coffeecompanionscoffee.com bark@coffeecompanionscoffee.com

Damsel In Defense

www.mydamselpro.net/shawnamg Independentproshawna@gmail.com

Dang Diggity Dog Organic Pet Grooming Spa

www.dangdiggitydog.com dangdiggitydoginfo@gmail.com

Dawg+Hooman

www.dawgandhooman.com/home adrianna.rositas@gmail.com

Dirty Paws Pet Sitting and Dog Walking

www.dirtypawspetsitting.com kenya@dirtypawspetsitting.com



DogHood App

www.thedoghood.com purviandruchi@thedoghood.com



VCA Animal Hospitals would like to thank you for supporting your local animal shelter and rescue group.

\$20 OFF First Exam*

\$20 OFF First Exam includes:

- Status check on weight, nutrition and general health
- Dental check
- Vaccination overview

Save \$49.99 when you Enroll in CareClub®**

We are making it easier to give your pet the gift of good health by waiving the enrollment fee of \$49.99 for all CareClub Plans.



*For new clients only. One \$20 off initial health exam available per pet (dogs or cats only), up to 2 pets per household. Not to be combined with any other offer. Not good toward any services other than those set forth above including: boarding, grooming, prescription and non-prescription medication, and retail items. Not good towards emergency and/or specialty veterinary services. Redeemable only at the VCA Animal Hospitals location(s) listed. For pet owners who are aged

The and older. No Cash Value. Expires 12/31/23. Cashier Code: 700.530 (Local).

**CareClub Memberships are preventive pet health care plans and not pet insurance. CareClub Membership covers only the selected health care services and products which are specifically identified in the applicable CareClub Membership agreeme.

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poochnaturalliving.com

The DogHood Presents



THE DOGHOOD PRESENTS DR. JUDY MORGAN— Holistic Guru In Pet Care

ON THE SAGE VETERINARY CENTERS BIG DOG MAIN STAGE

Join Dr. Judy Morgan, a highly experienced integrative veterinarian, acupuncturist, chiropractor, food therapist, author, and speaker with over 37 years of experience. Her mission is to educate worldwide about the power of natural healing and to transform the lives of over ten million pets through advocacy and by empowering pet owners.

Her new book is Raising Naturally Healthy Pets: A Guide to Helping Your Pets Live Longer, but she will also have her previous books there to sell and sign, Yin & Yang Nutrition for Dogs: Maximizing Health with Whole Foods, Not Drugs and From Needles to Natural DogHood.

Dr. Morgan will offer two live presentations, between Contests, during the day:

11:00_{AM} — SIX WAYS TO KEEP DOGS NATURALLY HEALTHY

3:00pm — SPECIES APPROPRIATE DIETS FOR DOGS





Give a Big Shake to Our Sponsors and Vendors by Showing Your Support!

Dog Is Human

www.dogishuman.com alissa@dogishuman.com

Dog Mom News

www.dogmomnews.com dogmomnews@gmail.com

Dog Trainer Collective

www.wagntrain.com stacy@wagntrain.com



DogTrekker.com

www.dogtrekker.com dave@dogtrekker.com

The Dog Wizard Milpitas

thedogwizard.com amit.gupta@thedogwizard.com

Downtown Dogs

www.downtowndogs.com morisa@downtowndogs.com



Dr. Judy Morgan's **Naturally Healthy Pets**

www.drjudymorgan.com marketing@drjudymorgan.com

Dry Creek Animal Hospital

www.drycreek.vet info@drycreek.vet

Earthbath

www.earthbath.com info@earthbath.com

Eckankar Center of San Jose/ California Satsang Society Inc.

www.eckankar.org loveoflife2013@gmail.com

Fiesta Paws

www.fiestapaws.com fiestapaws21@gmail.com

Fine Canine Portraits

www.finecanineportraits.com docfoote@finecanineportraits.com

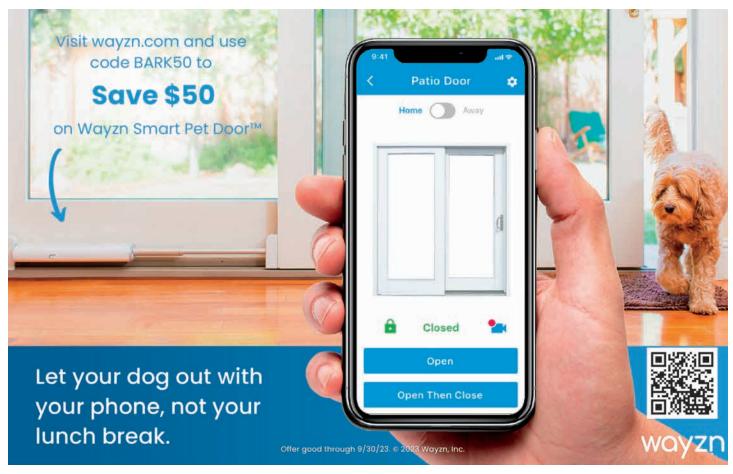
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Find Your Favorite Bark in the ParkVendor All Year Long at: www.BarkSanJose.org



Flea Destroyer

www.fleadestroyer.com info@fleadestroyer.com

For A Stray Inc.

www.PlayForAStray.com Billy@playforastray.com

Fozzie's Kitchen

www.fozzieskitchen.com fozziebearskitchen@gmail.com

Friends of Silicon Valley Animal Control Authority

www.friendsofsvaca.org contact@friendsofsvaca.org

Furry Faces CBD

www.Furryfacescbd.com Contact@ffhpetcbd.com

German Shepherd Rescue of Northern CA (GSRNC)

www.gsrnc.org annhetherton@gmail.com

GreenTripe.com

www.greentripe.com owners@greentripe.com

Greyhound Friends for Life

www.greyhoundfriendsforlife.org llappling@gmail.com

HardyPaw

www.hardypaw.com anmoldeepsingh@hardypaw.com

Hatphile

www.thehatbazaar.com hatphile@amail.com

Hound and Friends

www.HoundandFriends.com info.HoundandFriends@gmail.com

Hound Box

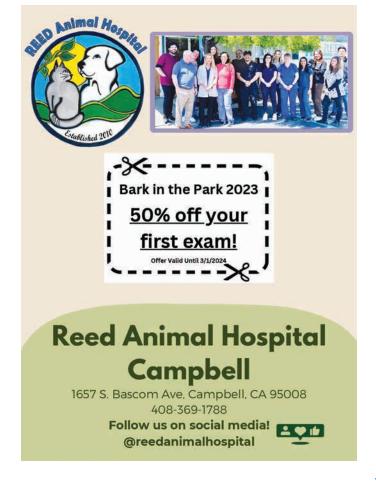
www.houndbox.co houndboxinfo@gmail.com

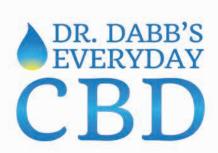


Bark in the Park 2023 Sponsor











DOG SOFT CHEWS

300mg Broad Spectrum CBD

10mg CBD per chew NO grain, corn, or artificial flavors Allergen-Free Natural Peanut Butter Flavor Easily digested and tolerated **Third-Party Tested** Made in the USA

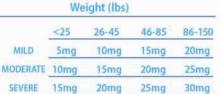




5mg CBD per Spray

100% USDA-certified organic hemp Pump spray bottle for easy dosage Natural and Unflavored Easily digested and tolerated Third-Party ISO-certified Tested Non-psychoactive

Dosage Chart





MILD

SEVERE















Give a Big Shake to Our Sponsors and Vendors by Showing Your Support!



Humane Society Silicon Valley

408-262-2133 www.hssv.org marketing@hssv.org

Jax & Josie's Smoked Jerky

www.jandjsmokedjerky.com jandjsmokedjerky@gmail.com

Jiby Dog Crew

www.jibydogcrew.com partners@jibydogcrew.com

Kaykos Dog Shades

www.KaykosDogShades.com Kaykosds@gmail.com

Kelly Dunn Farmers Insurance

www.agents.farmers.com/ca/sanjose/kelly-dunn kelly@kellydunnagency.com



Lenity Vet Specialists

www.lenitv.com info@lenity.com

Le Pawdrobe

www.lepawdrobe.com lepawdrobe@gmail.com

Luna's Good Dog Treats

www.lunasgooddogtreats.com luna@lunasgooddogtreats.com

Mango Blossom Apiary

www.mangoblossomapiary.com bryan@mangoblossomapiary.com



MedVet

www.medvet.com info.siliconvallev@medvet.com



Norcal Golden Retriever Rescue

www.ngrr.org info@ngrr.org

Orion Dog Training

www.oriondogtraining.com Oriondogtraining.com



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Find Your Favorite Bark in the ParkVendor All Year Long at: www.BarkSanJose.org



Peaceful Pathways

www.peacefulpathways.com info@peacefulpathways.com

Pet Access Way

www.pawkit.pet petaccessway@gmail.com

Pet Wants San Francisco

www.petwants.com/SF sf@petwants.com

Pezzy Pets

www.pezzypets.com mike@pezzypets.com

Poetry for Pups

www.poetryforpups.com morgan@poetryforpup.com



Pooch Natural Living

www.poochnaturalliving.com bark@poochnaturalliving.com



Realmushrooms for Dogs

www.shop.realmushrooms.com hello@realmushrooms.com



Reed Animal Hospital

www.reedanimalhospital.com reedanimalhospital@gmail.com

Ridgebacks in Need, California (RINCAL)

www.rincal.org office@rincal.org

2022 Big Dog Sponsor



Sage Veterinary Centers

www.sagecenters.com info@sagecenters.com

* Bark in the Park 2023 Sponsor

How To Calculate Your Dog's Age in Human Years

Multiplying a dog's years by 7, to determine an equivalent human age, is a popular rule but it's not quite that simple.

Here are the American Veterinary Medical Association's General Guidelines:

- Year One = about 15 human years
- Year Two = about 9 human years By age 4, the average dog would be roughly 35 in human years.
- Each + Year = about 5 dog years So, by age 10, the average dog is roughly 65.



Of course, each dog is unique and smaller dogs tend to live longer than larger breeds. This formula is only a rough estimate.









Give a Big Shake to Our Sponsors and Vendors by Showing Your Support!



San Jose Water Company

www.sjwater.com customerservice@sjwater.com

Santa Clara County **District Attorney's Office**

www.countyda.sccgov.org/home agadeberg@dao.sccgov.org

Seawoof

www.seawoof.com kirsten@seawoof.com

Shakanista Co.

www.shakanistaco.com shakanista@gmail.com

ShepHeroes

www.shepheroes.org info@shepheroes.org

Shinto's Pet Food

www.shintospetfood.com kitchen@shintospetfood.com



Side by Side Whole Foods

www.sidebysidepet.com

Silicon Valley Pet Project

www.svpetproject.org info@svpetproject.org

Smiling Doodles & Pack Animals

www.smilingdoodles.com Andrea@packanimals.co

Snacky Snax Barkery

www.Snackysnax.co Snackysnax209@gmail.com

Suzy Rad Arts

www.suzyradarts.com suzyradarts@gmail.com

Tie Dye by Gail

www.tiedyebygail.com tiedyebygail@gmail.com



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Tiny Paws Pug Rescue

www.tinypawspugrescue.org tady@tinypawspugrescue.org

Topgolf

www.topgolf.com/us sanjoseevents@topgolf.com

Tropic Options

www.TropicOptions.com info@TropicOptions.com



VCA Animal Hospital

www.vcahospitals.com crystal.cutler@vca.com

Veterinary Emergency Group

veterinaryemergencygroup.com 1-925-718-7771

Visit Mendocino County

www.visitmendocino.com info@visitmendocino.com

Wagster Dog Treats

www.WagsterTreats.com woof@hbofm.org

We Love Dogs! Daycare

www.welovedogs.pet amanda@welovedogs.pet

WilderBites

www.wilderbites.com wilderbites@gmail.com

Woodrow Wear, LLC

www.woodrowwear.com info@woodrowwear.com

Woofboard

www.woofboard.co hello@woofboard.co



Bark in the Park 2023 Sponsor



It's our mission to help owners ang their dogs realize their full potential through education and training

COMING SOON IN NOVEMBER

To Milpitas & neighboring cities

(408) 889-5917

Milpitas@thedogwizard.com

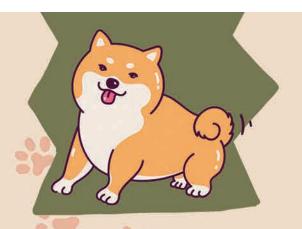
FOR MORE INFORMATION











BUY A HAT FROM THE HATPHILE BOOTH OR OUR WEBSITE

EMPOWER WITH HATS: RESCUE WITH HEART

1 HAT = \$5 TO THE WILDLIFE CENTER OF SILICON VALLEY ON 9/16 WWW.THEHATBAZAAR.COM











24/7/365



EMERGENCY VETERINARY SERVICES

SAGE understands the significant role your pet has within your family.

We pledge to always be the best choice for unparalleled emergency and specialty care for your pet.

The SAGE team has specialists in:

- Emergency/ Critical Care
- Urgent Care
- Internal Medicine
- Cardiology
- Dentistry

- Surgery
- Ophthalmology
- Neurology
- Integrative Medicine
- Physical Rehabilitation



IMPROVING THE LIVES

OF PETS AND THEIR PEOPLE



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Campbell 408-343-7243

907 Dell Ave Campbell, CA 95008

Redwood City 650-417-7243

934 Charter St Redwood City, CA 94063 Concord 925-627-7243

2055 Meridian Park Blvd Concord, CA 94520

San Francisco 415-566-0540

600 Alabama St San Francisco, CA 94110

Learn more about SAGE, our doctors and services at SAGECENTERS.COM